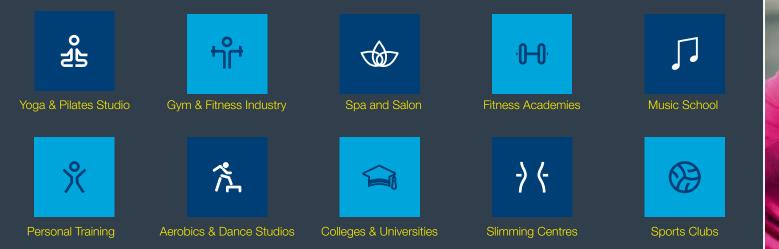
## Applicable For Business



#### **Other Products**

- Chit Fund Management System
- Billing Management
- Data Acquisition Systems
- Payroll Management System
- Real Estate Management System
- Visitor Management System
- Rental Management System
- Utility Management System

#### Contact details

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#### eZee Club For Business Fitness

Complete Health Club Management Software



More than 100's of successful users around the world



#### About Tsys info

Technical Systems and Information established in the year 2000 is a global IT solution provider which undertakes both customized software and products to customers in India and abroad. Tsys info's customized applications offer an improved way to execute software solution as per the customer's specific needs. We work with some leading technology partners to expand and reach the untapped market and boost the business revenues. Our expertise encompasses areas like Corporate Training, Outsourcing, PC Side Embedded Software, ERP, Website Design, Development and Maintenance, Software Development, Data Conversion, Bulk and Voice SMS, Short Codes, Mobile Technology and Billing Software.

We are a one-stop vendor for our customers who can rely on us for all their programming, SMS, bio metrics, design, domain registration and web hosting requirements.

#### Why eZeeClub

eZeeClub is an user friendly gym, fitness center and health club membership management system. It helps you to keep track of your members and their memberships, payments, Dues, Expiry, Sales, Accounts, Personal Training, Payroll, Job Schedule, Diet, Workout design, Pro-shop, SPA, counter sale, Lockers, Inventory, AMC and allows easy communication between you and your members. eZeeClub is worth like a magic pack full of features, helping you in the management and growth of your club. We believe software should be easily accessible, user friendly and affordable. We work with you to create an IT solution that works for you, now and into the future, and are committed to providing reliable, stable and working solutions for our clients.

Our Online and offline product is having More than 100's of satisfied client around the world. Since we do customization, branding is very easy for multiple branch customers. Androids App adds extra user friendliness to the system.

#### Software Features

#### CRM

- Enquiry
- Follow Ups and Follow Up Reminders
- Notifications
- Schedules
- Appointments
- Complaints
- Feedbacks
- Transfer Enquiries to other Branch
- Capture Enquiries from Website
- Guest Card / Free Pass
- Assign Targets employee wise and department wise
- Loyalty Points and Redemption



#### Marketing

- Automated SMS & Email based on below trigger points

   Enquiry, Admission, Receipt, Birthday & Anniversary, Expiry, Outstanding
  - ii. Feedbacks, Appointments
- Customized or Promotional SMS to members, enquiries.
  Select audience by plan, age group, gender, occupation, area, expiry, registration date etc.
- Customized or Promotional SMS to mobile nos obtained during road shows
- Campaign Management
- Estimate



LINGLE BRAND VALLE DETINING TARGET MARKET MARKETING METHODS SELLING PROPOSITION COMPETITOR ANALYSIS

# MARKETING STRATEGY



#### Sales

- Admission
- New Sales, Renewals and Up gradations
- Bills & Invoice
- Advance
- Counter Sale for Pro-shop and SPA
- Freezing
- Membership Transfer and Branch Transfer
- Batches (Batch Creation, Allocation)
- Print Member Identity Cards
- Option to Upload Multiple Documents
- Status Management(Active, Expired, Freezed, Terminated, Black Listed)
- Member Notes / Alerts
- Compulsory Active Membership to purchase any add-on plan
- Member History

#### Gift Vouchers

- Issue Travel Pass
- Membership Termination
- Manage Corporate Membership
- Manage Family Membership
- Black list members
- Locker Management
- Locker Calendar
- Sales Commission
- Banquet Management
- Room Management

# Accounting

- Cheque Management
- Expense Tracking (Account Head Creation, Payment Voucher and Receipt Voucher)
- Employee(Creation, Shift Timings, Print Identity Cards)
- Salary Processing, Late Marks, Salary Reports(Attendance, Pay Slip, PF, ESI, Profession Tax,Wage Register)
- Material Inward
- Inventory Tracker
- Write Off Bad Debts
- Reports (Cheque Status, Tax, Voucher)
- Stock Management
- AMC Management (Track Items under AMC and their visit
- details). Reminders of visit due.
- Tally Integration



#### Personal Training

- Trainer Allocation
- Trainer Calendar
- Sessions Conducted Record Sheet (manual and biometics)
- Assign trainer commission percentage both in shift wise and out shift wise
- Commission Calculation
- Reports (Allocated, Release, Commission)







## **Diet and Fitness**

- Fitness Test
- Health Details
- Measurements
- Workout Schedule
- Diet History
- Daily Record Sheet
- Diet Suggestion
- Diet Reports

# **Biometric Integration**

- Member Attendance
- Staff Attendance
- PT Session Capturing
- Entry Restriction
- Auto Syncing

## Security

- User Creation
- User Authority
- Role Creation
- Multi Branch Access by a single log in
- User Logs
- IP Blocking



## Mobile Apps (Android)

- Admission
- Global Sales Report (All Branches)

5

- MD Dashboard
  Sales Report (Logged in Branch)
- Employee Messaging 
  Offline Billing
- Enquiry
- Quick Sale
- PT Sessions
- Renew Plan
- Balance Payment
- Plan Expiry List
- Outstanding List
- Member History
- Counter Billing
- Global Sales Report (All Branches)
- Sales Report (Logged in Branch)
- Offline Billing

# **Reports / Analytics**

- Sales, Sale Average
- Age wise, Gender wise, Location wise, Source wise
- Daily Member Addition, Sales Conversion Ratio, Renewal Ratio
- Bad Debt, Outstanding, Expiry, Voucher
- Capacity Utilizations
- Todays Status, Income and Expense
- Employee Attendance
- Enquiry Conversion
- Member Ledger, Member Regularity
- Personal Trainer (Commission, Assignment, Release)
- Freezing
- Reminders (Birthday, Anniversary, Measurement Due, Workout Due)

# Configuration

- Item Management
- Employee Management
- Create Corporate
- Day End SMS and Email
- Employee Messaging
- Product Management
- Define MRP and Min Rate
- Multi Branch Access
- Free Add On Services
- Age Based Restriction
- Time Based Restriction
- Freezing Restriction (Yes/No, Maximum Days, No Of Times)
- Membership Transferable
- Branch Transferable
- Loyalty Points Earned and Validity
- Maximum balance days



